

The background features a series of spheres on thin vertical stems. The spheres are in various shades of gray and black, and their shadows are cast onto the surface below. The text is positioned to the right of these spheres.

# **2006 PLANNING SUMMIT II**

**Bevill State Community College  
Wednesday, May 3, 2006  
Sumiton Campus**

# PURPOSE OF THE SUMMIT

- The Purpose of the SUMMIT is to gain a better understanding of Bevill State's planning process.
- To hear from President Wade regarding the current status and future trends that exist in the educational, political, and economic arenas.
- To provide an opportunity for input into the Strategic Planning Goals.
- To synergize in a diverse team setting for the purpose of identifying the things that Bevill State needs to STOP, START, and CONTINUE doing if we are to continue being an effective institution of higher education.
- To review the College's Mission Statement and offer suggestions for refinement and/or improvement.

# PLANNING SUMMIT LEADERSHIP TEAM

- Dr. Harold Wade, President
- Dr. Camilla Benton, Administrative Vice President
- Mr. Mark Ellard, Vice President of Finance
- PLANNING LEADERS
  - Dr. Devin Stephenson, VP/External Affairs
  - Sherie Fleming, OPRIE
  - Jim Hubbert, OPRIE
- PARTICIPANTS
  - Campus and College-wide Administrators

# OVERVIEW OF SCHEDULE

- **PLANNING SUMMIT I**
  - THE PRESIDENT'S VIEWPOINT
  - A LOOK AT THE LANDSCAPE
  - START-STOP-CONTINUE
  - REVISITING THE STRATEGIC PLAN
  - REVIEWING THE STRATEGIC PLANNING PROCESS

# OVERVIEW OF SCHEDULE

- **PLANNING SUMMIT II**
  - CONTINUE REVISITING THE DEVELOPMENT OF INSTITUTIONAL GOALS
  - CONTINUE REVIEWING THE STRATEGIC PLANNING PROCESS
- **FORMULATING THE BUDGET PROCESS (2006-2007)**
- **REVIEWING THE MISSION STATEMENT**

# PRESIDENT'S PLANNING PRIORITIES

- ✓ **ECONOMIC DEVELOPMENT**
- ✓ **INSTRUCTIONAL PROGRAM DEVELOPMENT**
- ✓ **STUDENT RECRUITMENT**
- ✓ **FACILITIES**
- ✓ **INTROSPECTION & EVALUATION**
- ✓ **WORKFORCE DEVELOPMENT**
- ✓ **PARTNERSHIP BUILDING**



# Developing College Goals

**Seek to develop broad-based strategic goals that are functionally aligned and in concert with the President's Priorities.**

# Developing College Goals

**A MAJOR ORGANIZATIONAL THEME  
CREATED FROM INPUT OBTAINED AT  
PLANNING SUMMIT I**

**ONE COLLEGE  
ONE FUTURE  
MANY OPPORTUNITIES**

# Developing College Goals

- **ONE COLLEGE - ONE FUTURE - MANY OPPORTUNITIES**
- To build one college with one future, many individuals must contribute to the development of the vision, mission, strategies, and goals of that college. The following goals represent input from personnel throughout the College, and they are founded in priorities established by President Harold Wade. Functions drive planning and not locations; plans guide academics, student services, facilities and finance, staffing, technology, and outreach and innovation. Taken together with the following goals, we can advance the strategic direction and effectiveness of Bevill State Community College with measures and accountability serving as key indices of success.

# Proposed College Goals

- **Goal A**
  - The College will expand, strengthen, and improve support services and activities for students to enhance enrollment, retention, and educational goal attainment.
- **Goal B**
  - The College will expand and improve the variety, quality, and delivery of instructional programs and learning resources to ensure accessibility and positive learning outcomes.
- **Goal C**
  - The College will foster an atmosphere of empowerment in its developmental education programs by supporting and assisting students in acquiring basic learning skills to achieve academic progress.

# Proposed College Goals

- **Goal D**

- The College will promote economic development throughout the service area and the State by recognizing needs, formulating programs, and providing services that respond to labor market demands.

- **Goal E**

- The College will expand and improve the quality, utilization, and size of its facilities while continuing to provide a safe and secure environment in which student and community needs are paramount.

- **Goal F**

- The College will leverage available financial resources to effectively utilize and develop diverse human and physical resources.

# Proposed College Goals

- **Goal G**
  - The College will serve and be recognized as an essential component in the development of community and civic engagement, while strengthening its unique role in community leadership and local partnership structure.
- **Goal H**
  - The College will continue its strong commitment to an ongoing, broad-based, systematic process of introspection, assessment, and evaluation that results in improved effectiveness of the College in all areas.
- **Goal I**
  - The College will continue its commitment to the investment, implementation, and management of technology to support its mission and goals.

# Proposed College Goals

- **Goal J**

- The College will continue its commitment to the enhancement of the image of BSCC in the College district and state, while promoting a strong and positive reflection of its student-centered, customer-service driven approach to programs and services.

- **Goal K**

- The College will commit to and embrace a *one-college concept* in theory and in practice by strengthening consistency among campuses, by improving resource allocation, and by standardizing programs, services, decision-making, and communication.

# FORMULATION OF THE BUDGETING PROCESS

**Create a need-based budget reflecting the actual needs that are congruent with Institutional Goals. Budget development will occur in a zero-based budget environment. College Administrators will be prepared to defend budget requests based upon specific needs as documented by expenditure code and rationale for request.**

# ZERO-BASED BUDGETING

## Zero-based budgeting environment

- ✓ Allows broad-based input from personnel without regard to their longevity as an employee at the College
- ✓ Bases the budget on assumptions that are current and relative and compatible with the Strategic Plan
- ✓ Requires more time and complexity in the development of the budget request

# BUDGETING PROCESS

- ✓ **Timelines for development of 2006-2007 budget**
- ✓ **Discussion of the method for creating functional area/departmental budget**

# A LOOK AT THE MISSION STATEMENT

Which words or phrases in our current mission statement are not clear or meaningful to the College?

Which items in our current mission statement are we addressing effectively now?

Which items are we not addressing effectively now?

What is missing that should be included?

What is included that should be modified or eliminated?

What other comments or suggestions do you have for making our mission statement a more meaningful and useful document?