

# START

<b>RED</b>	<b>PURPLE</b>	<b>GREEN</b>	<b>BLUE</b>
<ol style="list-style-type: none"> <li>1. Develop plan to recruit &amp; market BSCC programs to non-traditional students.</li> <li>2. Develop strategies to reach students in middle school &amp; junior high (5<sup>th</sup> – 9<sup>th</sup>) &amp; parents regarding the potential careers in applied technology.</li> <li>3. Establish partnership(s) with four-year institutions to offer senior (upper-level) coursework to the students/community. (Classroom &amp; Distance Education)</li> </ol>	<ol style="list-style-type: none"> <li>1. Massive campaign to improve the image of Applied Technology.</li> <li>2. New programs to fit the needs of the workforce.</li> <li>3. Institute an initiative for Workforce ethics.</li> <li>4. Implementing New Technology for Technical Programs.</li> <li>5. Form Partnerships with Educational Administrators.</li> <li>6. A Yearly Schedule</li> </ol>	<ol style="list-style-type: none"> <li>1. Take action on Career Tech (HS &amp; Applied Tech).</li> <li>2. Upgrade Career Tech Facilities/Equipment (Labs).</li> <li>3. Connect Budget to Strategic Plan.</li> <li>4. Actively Recruit/Market Career Tech Programs</li> <li>5. Start using student outcomes of Academic Programs</li> <li>6. Retention of Students (developmental)</li> <li>7. Activate On the Job Training Programs</li> <li>8. Start Administration Training Program (Leadership)</li> <li>9. Start Mentoring for Students &amp; Faculty</li> <li>10. Job Placement Office</li> <li>11. Full-Time Recruiters &amp; Counselors per Region</li> <li>12. Start focusing on students as customers – serve needs.</li> </ol>	<ol style="list-style-type: none"> <li>1. Promote Teamwork</li> <li>2. Aggressive Professional Development</li> <li>3. Promote Career Path Development in area schools (6<sup>th</sup> – 8<sup>th</sup>)</li> <li>4. Retool the image of Applied Technology Careers &amp; Programs.</li> <li>5. Data driven decisions for processes &amp; programs (Measurable – Retention, Recruiting, &amp; Program Development)</li> <li>6. Develop Expanded service area plan</li> <li>7. Develop wood-related industry programs (construction trades)</li> <li>8. Learner Centered Instruction</li> </ol>

# STOP

<b>RED</b>	<b>PURPLE</b>	<b>GREEN</b>	<b>BLUE</b>
<ol style="list-style-type: none"><li>1. Stop focusing on specific campus enrollment numbers &amp; refocus on program enrollment/growth.</li><li>2. Fighting Change &amp; Embrace Change &amp; Supporting Processes</li><li>3. Worrying about what others are doing &amp; focus on what we are and can do.</li></ol>	<ol style="list-style-type: none"><li>1. Complaining (and TAKE action)</li><li>2. Unnecessary paperwork</li><li>3. Acting like we are 4 colleges</li><li>4. Stop term by term schedule</li></ol>	<ol style="list-style-type: none"><li>1. Stop gathering headcount by campus</li><li>2. Stop saying my or our campus or department</li><li>3. Stop feeling defensive if others interject ideas regarding your area</li><li>4. Stop focusing on negative instead of positive</li></ol>	<ol style="list-style-type: none"><li>1. Use of possessive language</li><li>2. Thinking inside the box</li><li>3. Doing what we always have done (*Expecting different results)</li></ol>

# CONTINUE

<b>RED</b>	<b>PURPLE</b>	<b>GREEN</b>	<b>BLUE</b>
<ol style="list-style-type: none"> <li>1. One college concept while recognizing &amp; celebrating the uniqueness &amp; diversity of the individual campus environment &amp; personnel.</li> <li>2. Introspection for continued success.</li> <li>3. Efforts to establish a complete online degree.</li> </ol>	<ol style="list-style-type: none"> <li>1. Student FIRST Philosophy</li> <li>2. Partnerships</li> <li>3. Seek more scholarship funding</li> <li>4. Introspection, Taskforces, &amp; Communication</li> </ol>	<ol style="list-style-type: none"> <li>1. Strong community involvement</li> <li>2. Evaluate Technology &amp; Plan for the future</li> <li>3. Disperse funds equally between different areas.</li> <li>4. Expand Articulation Agreements</li> <li>5. Enhance Web</li> <li>6. Web Classes</li> </ol>	<ol style="list-style-type: none"> <li>1. Building Partnerships</li> <li>2. Improving College Communication (effective &amp; positive)</li> <li>3. Expand Health Science Offerings</li> <li>4. Building Student Life (organizations, activities, &amp; environment)</li> <li>5. Students 1<sup>st</sup> ALWAYS</li> </ol>