

BEVILL STATE'S PLANNING SUMMIT 2007

Emerging Themes from SWOT

STRENGTHS

Open-Minded Personnel

Administrative Support/Presidential Leadership

Community Support/Relations/Partnerships

Financial Stability

Physical Plant

Technology Infrastructure

WEAKNESSES

Budget Constraints

Communications - (Timely-Top/Down)

Lack of Formalized Student Retention Plan

Management Processes are too Cumbersome

Declining Population in Service Area/Economic Stagnation

OPPORTUNITIES

Distance Education

Online Learning-Creative Program Expansion

External Funding

*Location & Growth Potential
(Mississippi and Northwest Jefferson County)*

Professional Development (Faculty/Staff)

THREATS

System's (ACS) Image – Bad PR

*Territorial Encroachment
External (Other Colleges and Universities)
Internal (Turf Wars that Threaten Morale)*

Outsourcing of Jobs to Foreign Countries

Funding

On-Line Programs at Other Institutions